1. Record Nr. UNINA9910789956703321 Autore Garwood Shae <1974-> **Titolo** Advocacy across borders [[electronic resource]]: NGOs, antisweatshop activism, and the global garment industry / / Shae Garwood Sterling, Va., : Kumarian Press, 2011 Pubbl/distr/stampa **ISBN** 1-56549-456-3 Descrizione fisica 1 online resource (257 p.) Disciplina 338.8/8787 Soggetti Anti-sweatshop movement Clothing trade - Moral and ethical aspects Non-governmental organizations Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. ""Cover""; ""Contents""; ""Tables and Figures""; ""Acknowledgments""; Nota di contenuto ""Abbreviations and Acronyms""; ""Introduction: NGOs and advocacy networks as transnational political actors""; ""NGOs and their networks in international relations""; ""NGOs, networks, and social movements""; ""NGOs and world civic politics""; ""Northern-based NGOs and advocacy""; ""NGOs as rooted cosmopolitans""; ""Methods and sources""; ""Organization of the book""; ""1. Political economy of the garment industry""; ""Globalization and changing sites of production""; ""Garment industry politics and markets"" ""Impacts on workers""""Global financial crisis""; ""Conclusion""; ""2. Development of the anti-sweatshop network""; ""Overview of the antisweatshop network""; ""Actors in the anti-sweatshop network""; ""Phases of anti-sweatshop advocacy""; ""Tools of influence""; ""Conclusion""; ""3. Places and practices of four anti-sweatshop NGOs""; ""Rooted cosmopolitanism""; ""Modes and targets of advocacy""; ""Case studies""; ""Discussion""; ""Conclusion""; ""4. Structures of governance and anti-sweatshop NGOs""; ""Domestic structures and anti-sweatshop NGOs""; ""IGOs and anti-sweatshop NGOs"" ""Multi-stakeholder initiatives and anti-sweatshop NGOs"""" Conclusion""; ""5. Consumer campaigns and the use of civic politics""; ""Consumer campaigns""; ""Boomerang patterns of transnational

advocacy""; ""Comparative analysis of boomerang patterns"";

""Conclusion""; ""6. NGO accountability and political responsibility""; ""Approaches to NGO accountability""; ""Political responsibility of NGOs""; ""Case studies""; ""Conclusion""; ""7. Effectiveness of antisweatshop advocacy""; ""Effectiveness of the anti-sweatshop network""; ""Case studies""; ""Anti-sweatshop campaigns""; ""Conclusion""
""8. Conclusion"""Networked activism and world civic politics""; ""Factors that facilitate or constrain NGOsa€? actions as transnational political actors""; ""Opportunities and limitations of consumer campaigns""; ""Agency and power in the garment industry""; ""Developing alternative forms of governance""; ""Appendix: Organizations involved in transnational advocacy and the global garment industry""; ""Notes""; ""References""; ""Index""; ""A""; ""B""; ""C""; ""D""; ""E"; ""F""; ""G""; ""H""; ""I""; ""J""; ""K""; ""L""; ""M""; ""N""; ""O""; ""P"; ""Q""; ""R"; ""S""; ""T""; ""U""; ""V""

## Sommario/riassunto

The clothing and textile industry employs nearly 30 million people worldwide, mostly in Asia and Central America. Workers frequently face long hours, inadequate wages, harassment and abuse. While some resist such conditions by joining labor unions, many are prevented from doing so or find it difficult to adjust to transitory manufacturers. Because of these challenges, garment workers have reached out to allies across political borders in order to apply more pressure on garment manufacturers. The transnational anti-sweatshop network is at a critical stage in its development and is due for serious analysis. Advocacy Across Borders reveals the relationships that Northern-based NGOs forge in order to exert influence on powerful actors in the industry. An exhaustive dissection of the strategies of many organizations involved in this extensive network, Garwood's study points the way forward for civil society actors reaching across borders to advocate for a better world.