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Nota di contenuto	<p>CONTENTS; Foreword; Acknowledgments; Abbreviations; Introduction to the Toolkit; Overview and Guidelines for Conducting a Trade Competitiveness Diagnostic; Understanding Trade Competitiveness: Issues and Current Debates; The TCD Framework; Organizing to Conduct a TCD; Module 1 Summary: Conducting the Trade Outcomes Analysis; Module 2 Summary: Conducting the Competitiveness Diagnostics; Module 3 Summary: Moving from Analysis to Policy Options; Notes; References; Module 1 Trade Outcomes Analysis; Growth and Share: The Intensive Margin; Diversification: The Extensive Margin</p> <p>Quality and Sophistication: The Quality MarginEntry and Survival: The Sustainability Margin; Annex A. Product Classifications; Notes; References; Module 2 Competitiveness Diagnostics; Market Access; Incentive Framework: Trade and Investment Policy; Incentive Framework: Domestic Policies and Institutions (Competition, Business Environment, and Governance); Factor Conditions: Access to Finance; Factor Conditions: Labor Markets, Skills, and Technical Efficiency; Factor Conditions: Intermediate Inputs and Backbone Services; Factor Conditions: Trade Facilitation and Logistics</p> <p>Trade Promotion Infrastructure: Export and Investment PromotionTrade Promotion Infrastructure: Standards and Certification; Trade Promotion</p>

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## Sommario/riassunto

This toolkit provides a framework, guidelines, and practical tools for conducting an analysis of a country's trade competitiveness in terms of growth and share performance, diversification, and quality. It aims to facilitate the identification of the main constraints to improved trade competitiveness and the policy responses to overcome these constraints.

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