1.	Record Nr.	UNINA9910789942703321
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	Titolo	Visualizing climate change : a guide to visual communication of climate change and developing local solutions / / by Stephen R.J. Sheppard
	Pubbl/distr/stampa	Boca Raton, FL : , : Routledge, an imprint of Taylor and Francis, , 2012
	ISBN	1-136-52899-7 1-136-52900-4 1-84977-688-1
	Edizione	[First edition.]
	Descrizione fisica	1 online resource (526 p.)
	Disciplina	304.250113 363.738/74 363.73874
	Soggetti	Carbon dioxide mitigation Climatic changes - Environmental aspects - Simulation methods Climatic changes - Social aspects - Simulation methods Climatology Environmental chemistry Environmental health Health risk assessment Visual communication
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Front Cover; Visualizing Climate Change; Copyright Page; Contents; Preface; Acknowledgements; List of abbreviations; Part I: Setting the scene on climate change; 1. An invisible truth? Perceptions and misperceptions of climate change; 2. Limited vision: Understanding perceptual problems with climate change; 3. A new climate change lens: Principles for shifting perceptions of climate change; 4. Learning to see: Reframing community perceptions of carbon and climate change; Part II: Knowing, seeing and acting on community carbon and climate change; 5. Right before our eyes: Seeing carbon 6. Hot in my backyard: Seeing the impacts of climate change7. Cutting the carbon: Seeing mitigation solutions to climate change; 8. Being

prepared: Seeing adaptation solutions to climate change; 9. Seeing the big picture on community carbon and climate change; Part III: Switching lenses: Changing minds with visual learning tools; 10. Landscape messaging: Making climate change more visible in the community; 11. Visual media: Knowing climate change when you see it - in pictures; 12. The modern crystal ball: Visualizing the future with climate change 13. Local climate change visioning: Better processes for planning community futuresPart IV: With new eyes to see: What the future looks like with climate change; 14. Realizing future community visions: Getting to low-carbon, attractive, resilient communities; Appendix: Code of ethics for landscape visualization; Illustration credits; References; Index

Sommario/riassunto	Carbon dioxide and global climate change are largely invisible, and the prevailing imagery of climate change is often remote (such as ice floes melting) or abstract and scientific (charts and global temperature maps) This guide to using visual media in communicating climate change vividly brings to life both the science and the practical solutions for climate change, such as local renewable energy and flood protection. It introduces powerful new visual tools (from outdoor signs to video-games) for communities, action groups, planners, and other experts to use in engaging the public, building awareness and accelerating action on the world's greatest crisis.Using dramatic visual imagery such as 3D and 4D visualizations of future landscapes, community mapping, and iconic photographs, this book demonstrates new ways to make carbon and climate change visible where we care the most, in our own backyards and local communities. Extensive color imagery explains how climate change works where we live, and reveals how we often conceal, misinterpret, or overlook the evidence of climate change impacts and our carbon usage that causes them.