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Altri autori (Persone)	BellKirsten McNaughtonDarlene SalmonAmy
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Nota di contenuto	Front Cover; Alcohol, Tobacco and Obesity; Copyright Page; Contents; List of figures; List of contributors; Preface and acknowledgements; Introduction; Part I: The cultural politics of public health scholarship and policy; 1. Deconstructing behavioural classifications: tobacco control, 'professional vision' and the tobacco user as a site of governmental intervention: Michael Mair; 2. Neoliberalism, public health and the moral perils of fatness: Kathleen Lebesco; 3. Addiction and personal responsibility as solutions to the contradictions of neoliberal consumerism: Robin Room 4. Between alarmists and sceptics: on the cultural politics of obesity scholarship and public policy: Michael Gard5. Legislating abjection? Second-hand smoke, tobacco-control policy and the public's health: Kirsten Bell; Part II: Rationality and the ambivalent place of pleasure; 6. Permissible pleasures and alcohol consumption: Robin Bunton; 7.

Intoxication, harm and pleasure: an analysis of the Australian National Alcohol Strategy: Helen Keane; 8. Smoking causes creative responses: on state anti-smoking policy and resilient habits: Simone Dennis
9. The sociality of smoking in the face of anti-smoking policies: Lucy McCullough
10. In praise of hunger: public health and the problem of excess: John Coveney; Part III: Gendered bodies, gendered policies; 11. From the womb to the tomb: obesity and maternal responsibility: Darlene McNaughton; 12. Responsibility for the family's health: how nutritional discourses construct the role of mothers: Svetlana Ristovski-Slijepcevic; 13. Pretty girls don't smoke: gender and appearance imperatives in tobacco prevention: Rebecca J. Haines-Saah
14. Aboriginal mothering, FASD prevention and the contestations of neoliberal citizenship: Amy Salmon
