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Nota di contenuto	Front Cover; Knowledge Transfer in the Automobile Industry; Copyright Page; Contents; List of figures, maps and tables; Acknowledgements; 1. Clusters and knowledge transfer into the Indonesian automotive industry; Research background and aims; Research questions; Book structure; 2. Theoretical framework on clusters; Clusters and competitive advantage; Clusters and networks; Proximity and industrial clusters: the impact on networks and technology; Cluster boundaries; Benefits from clusters; Cluster analysis methods; Clusters and policy; Clusters in developing countries and FDI Conclusion: bringing the strands together3. Production and knowledge transfer in Japanese automotive networks; Knowledge transfer by Japanese MNEs in the automotive industry; Japanese automotive production networks in Southeast Asia; Vertical and horizontal networks in the automotive industry; FDI in the Japanese automotive industry and its supply chain networks in Southeast Asia; Conclusion; 4. Global and national environments: the macroeconomic context in

Indonesia; The Indonesian macroeconomy after the Asian financial crisis; Manufacturing investment in Indonesia
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Sommario/riassunto

The book arose from a multi-disciplinary study which looked at the development of global-local manufacturing clusters in the context of a developing, Asian economy. The study demonstrates the connection amongst theoretical perspectives such as international business, development studies, economic geography, and organisational learning clusters/production networks through an in-depth case study of the Indonesian automotive cluster. The book gives a detailed account of two automotive clusters (Toyota and Honda) and their contribution to regional economic development in emerging economies in A
