

1. Record Nr.	UNINA9910789892903321
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Titolo	Sex, Gender and the Conservative Party [[electronic resource]] : From Iron Lady to Kitten Heels // by S. Childs, P. Webb
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2012
ISBN	1-283-38109-5 9786613381095 0-230-35422-X
Edizione	[1st ed. 2012.]
Descrizione fisica	1 online resource (315 p.)
Collana	Gender and Politics, , 2662-5814
Classificazione	POL015000POL025000SOC032000
Disciplina	324.24104 324.24104082
Soggetti	Political science Great Britain—Politics and government Sociology Culture—Study and teaching Political theory United States—Politics and government Political Science British Politics Gender Studies Cultural and Media Studies, general Political Theory US Politics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section 1. Women's political representation -- section 2. Women's descriptive representation in the conservative party -- section 3. Women's substantive representation -- section 4. Feminization and party strategy.
Sommario/riassunto	As leader of the Conservative party, David Cameron inherited a multi-faceted gender problem: only 17 women MPs; an unhappy women's organization; electorally uncompetitive policies 'for women'; and a

party which was seemingly unattractive to women voters. This book is an account of the feminization of the party since 2005.
