Record Nr. UNINA9910789870603321 Words, images and performances in translation [[electronic resource] /] **Titolo** / Rita Wilson, Brigid Maher Pubbl/distr/stampa London;; New York,: Continuum, c2012 **ISBN** 1-283-38014-5 9786613380142 1-4411-7261-0 Descrizione fisica 1 online resource (241 p.) Collana Continuum studies in translation ES 700 Classificazione WilsonRita <1953-> Altri autori (Persone) MaherBrigid Disciplina 418.02 Soggetti Translating and interpreting Literature Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Half-title; Title; Copyright; Contents; General Editor's Comment; List of Figures and Table; Acknowledgements; Notes on Contributors; Introduction: Transforming Image and Text, Performing Translation; Chapter 1 Translating an Artwork: Words and Images in Brett Whiteley's Remembering Lao-Tse; Chapter 2 Biographical Resonances in the Translation Work of Florbela Espanca: Chapter 3 Mediating the Clash of Cultures through Translingual Narrative: Chapter 4 Theatre Translation for Performance: Conflict of Interests, Conflict of Cultures; Chapter 5 The Gull: Intercultural Noh as Webwork Chapter 6 The Journalist, the Translator, the Player and His Agent: Games of (Mis)Representation and (Mis)Translation in British Media Reports about Non-Anglophone Football PlayersChapter 7 Drawing Blood: Translation, Mediation and Conflict in Joe Sacco's Comics Journalism; Chapter 8 Silenced Images: The Case of Viva Zapatero!; Chapter 9 How Do 'Man' and 'Woman' Translate? Gender Images across Italian, British and American Print Ads; Chapter 10 Translating Place: The Piano from Screen to Tourist Brochure; Chapter 11 Bad-Talk: Media Piracy and 'Guerrilla' Translation; Index

This volume presents fresh approaches to the role that translation in its

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many forms plays in enabling and mediating global cultural exchange. As modes of communication and textual production continue to evolve, the field of translation studies has an increasingly important role in exploring the ways in which words, images and performances are translated and reinterpreted in new socio-cultural contexts. The book includes an innovative mix of literary, cultural and intersemiotic perspectives and represents a wide range of languages and cultures. The contributions are all linked by a shared focu