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for the Psychology Major; Appendix; Index

Sommario/riassunto

With coverage of important preparatory issues and the key psychology subfields, Majoring in Psychology: Achieving Your Educational and Career Goals provides undergraduate students with clear, concise, research-based information on strategies to begin a successful undergraduate career in psychology. Provides the most comprehensive text on majoring in psychology currently available. Discusses the benefits of pursuing a psychology degree and key steps to prepare for a job or graduate study in the field. Features brief topical contributions written by national figures in their re

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Titolo

Communications research in action [[electronic resource]] : scholar-activist collaborations for a democratic public sphere // edited by Philip M. Napoli and Minna Aslama

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AslamaMinna
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Nota di contenuto

Front matter -- CONTENTS -- FOREWORD -- ACKNOWLEDGMENTS -- INTRODUCTION -- CHAPTER 1. Digital Inclusion -- CHAPTER 2. Engaging in Scholar-Activist Communications in Canada -- CHAPTER 3. Toward a Taxonomy for Public Interest Communications Infrastructure -- CHAPTER 4. Big Media, Little Kids -- CHAPTER 5. Minority

Commercial Radio Ownership -- CHAPTER 6. Cross-Ownership, Markets, and Content on Local TV News -- CHAPTER 7. Measuring Community Radio's Impact -- CHAPTER 8. Youth Channel All-City -- CHAPTER 9. Mobile Voices -- CHAPTER 10. Community Connect -- CHAPTER 11. Telecommunications Convergence and Consumer Rights in Brazil -- CHAPTER 12. Citizen Political Enfranchisement and Information Access -- CHAPTER 13. Open Access in Africa -- CHAPTER 14. The Public FM Project -- CHAPTER 15. Cultures of Collaboration in Media Research -- CHAPTER 16. Engendering Scholar-Activist Collaborations -- CONCLUSION. Bridging Gaps, Crossing Boundaries -- CONTRIBUTORS -- INDEX

Sommario/riassunto

A synergy between academia and activism has long been a goal of both scholars and advocacy organizations in communications research. The essays in *Communications Research in Action* demonstrate, for the first time in one volume, how an effective partnership between the two can contribute to a more democratic public sphere by helping to break down the digital divide to allow greater access to critical technologies, democratizing the corporate ownership of the media industry, and offering myriad opportunities for varied articulation of individuals' ideas. Essays spanning topics such as the effect of ownership concentration on children's television programming, the media's impact on community building, and the global consequences of communications research will not only be valuable to scholars, activists, and media policy makers but will also be instrumental in serving as a template for further exploration in collaboration.
