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Autore	Crockett David A. <1963->
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Descrizione fisica	1 online resource (220 p.)
Collana	Joseph V. Hughes, Jr. and Holly O. Hughes series on the presidency and leadership
Disciplina	324.973
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Campaigns and elections in historical context -- The governing party in trouble -- The blank slate candidate -- The indirect campaign -- From campaigning to governing : the electoral connection -- Afterword on the 2004 election.