1. Record Nr. UNINA9910789841003321 Autore Clark Paul F. <1954-> Titolo Building more effective unions [[electronic resource] /] / Paul F. Clark Ithaca, : ILR Press/Cornell University Press, 2009 Pubbl/distr/stampa **ISBN** 0-8014-5846-3 Edizione [2nd ed.] Descrizione fisica 1 online resource (228 p.) Disciplina 331.88 Soggetti Labor unions - United States Labor union members - United States - Attitudes Labor unions - Organizing - United States Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia "ILR/Cornell paperbacks". Note generali Nota di bibliografia Includes bibliographical references (p. 195-207) and index. Nota di contenuto Front matter -- Contents -- Acknowledgments -- Introduction --Union Acronyms -- 1. Behavioral Science and Union Effectiveness -- 2. Union Participation: A Model -- 3. Organizing and Retaining Members -- 4. Union Member Orientation and Socialization -- 5. Political Action -- 6. Grievance Procedures -- 7. Information and Communication Strategies -- 8. Union Image-Building -- 9. Union Culture -- 10. Union Leadership -- 11. Conclusion -- References -- Index Sommario/riassunto Paul F. Clark believes union leaders should take advantage of the valuable discoveries made in behavioral science to make their organizations more effective and, in Building More Effective Unions, he offers an accessible and straightforward account of how they can do so. The second edition provides an updated discussion of important lessons behavioral science holds for labor organizations. It also provides new examples of how unions and their leaders have benefited

from putting the principles outlined in the first edition into practice.