Record Nr. UNINA9910789839103321 Autore Ghimire K. B (Kleber Bertrand) Titolo Organizational theory and transnational social movements [[electronic resource]]: organizational life and internal dynamics of power exercise within the alternative globalization movement / / Kleber Ghimire Lanham, : Lexington Books, c2011 Pubbl/distr/stampa **ISBN** 1-283-04629-6 9786613046291 0-7391-6559-3 Descrizione fisica 1 online resource (179 p.) Disciplina 303.48/4 Soggetti Anti-globalization movement Globalization - Social aspects Organization Organizational behavior Social movements Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents; Figures and Tables; Abbreviations; Acknowledgments; Partl. GENERAL INTRODUCTION; Ch01. Organization Theory, Social Movements and Power; Part II. FOUR TRANSNATIONAL CAMPAIGNS IN FOUR NATIONAL CONTEXTS; Ch02. Transnational Campaigns and National Linkages; Ch03. International Influence and Dependence; PartIII. WORLD SOCIAL FORUM; Ch04. Basic Values and Organizational Configuration: Ch05, Organizational and Mobilization Constraints: PartIV. SYNTHESES AND CONCLUSIONS; Ch06. Mechanisms and Exercise of Power; Ch07. Conclusions; Bibliography; Index Sommario/riassunto This book explores the internal functioning and exercise of power inside a widely acclaimed transnational social organization: the alternative globalization movement. Drawing on new empirical data and perspectives from the Organizational Theory (OT), it highlights the movements' many unique features that are yet to be fully grasped within theoretical debates: ideological flexibility, emphasis on

networking, informal structure and refusal to accept order from

political parties. The book asserts that organizational power is a real issue not only within economic enterprises or formal political an