1.	Record Nr.	UNINA9910789827003321
	Autore	Wesley Jared J. <1980->
	Titolo	Code politics [[electronic resource]] : campaigns and cultures on the Canadian Prairies / / Jared J. Wesley
	Pubbl/distr/stampa	Vancouver, : UBC Press, 2011
	ISBN	1-283-05441-8 9786613054418 0-7748-2076-4
	Descrizione fisica	1 online resource (321 p.)
	Disciplina	971.2
	Soggetti	Political culture - Alberta Political culture - Saskatchewan Political culture - Manitoba Political culture - Prairie Provinces Alberta Politics and government Saskatchewan Politics and government Manitoba Politics and government Prairie Provinces Politics and government
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Foreword / by Nelson Wiseman -- Introduction : cultures, campaigns, and codes -- The Prairie paradox : explaining cultural difference -- Politics over time : explaining cultural persistence -- Campaigns in Alberta : a code of freedom -- Campaigns in Saskatchewan : a code of security -- Campaigns in Manitoba : a code of moderation -- Conclusion : decoding Prairie cultures.
	Sommario/riassunto	Politics on the Canadian Prairies are puzzling. The provinces share a common landscape and history, but they have nurtured three distinct political cultures -- Alberta is Canada's bastion of conservatism, Saskatchewan its cradle of social democracy, and Manitoba its progressive centre. The roots of these cultures run deep, yet their persistence over a century has yet to be explained. Drawing on over eight hundred pieces of campaign literature, Jared Wesley reveals that

dominant political parties have used one key device -- rhetoric -- to foster and carry forward their province's cultural values or political code. Social Credit and Progressive Conservative leaders in Alberta emphasized freedom, whereas New Democrats in Saskatchewan stressed security. Successful politicians in Manitoba, by contrast, underscored the importance of moderation. Although the content of their campaigns differed, leaders from William Aberhart to Tommy Douglas to Gary Doer have employed distinct codes to ensure their parties' success and shape their provinces' political landscapes.