Record Nr. UNINA9910789779103321 Autore Macnab Geoffrey <1965-> Titolo Searching for stars [[electronic resource]]: stardom and screen acting in British cinema / / Geoffrey Macnab London;; New York,: Cassell, 2000 Pubbl/distr/stampa **ISBN** 1-283-20746-X 9786613207463 1-4411-8425-2 Descrizione fisica 1 online resource (233 p.) Collana Rethinking British cinema Disciplina 791.43/0941 Motion pictures - Great Britain - History Soggetti Motion picture actors and actresses - Great Britain - History Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Nota di bibliografia Includes bibliographical references and index. Nota di contenuto CONTENTS: Preface: 1. Of Knights and Clowns: 2. The Not-So-Roaring 20s: Ivor Novello and Betty Balfour; 3. The King, the Queen and the Dancing Divinity; 4. Carnival and Consensus; 5. Stock Types; 6. Exotic Outsiders; 7. Lockwood, Calvert and Some Other Contract Artists; 8. Starmakers; 9. The End of the Studio System Sommario/riassunto Explores the reasons behind British cinema's failure to create its own stars. The text looks at the way theatre and music hall spawned their stars, and asks why so many of them found the transition to film so awkward. It compares the British star system with that of Hollywood. What sort of contracts were British stars offered? How much were they paid? Who dealt with their publicity? How did Britsh fans regard them? There are essays on key figures (Novello, Fields, Formby, Dors, Bogarde, Mason, Matthews), and assessment of how British stars fared

in Hollywood, an analysis of the effects of clas