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Nota di contenuto	Editors' Note Preface Bob Beatty Chapter 1 Assessment Tools for Advancing Your Museum Cherie Cook, Elizabeth Merritt, Sara Gonzales Chapter 2 Making a Case for Small Museums Steve Friesen Chapter 3 Mission and Vision Again?? What's the Big Deal? Harold Skramstad and Susan Skramstad Chapter 4 DIY Strategic Planning Cinnamon Catlin-Legutko Chapter 5 Thousands of Small Good Actions: Successful Museum Governance Teresa Goforth Chapter 6 Marry Me! The Relationship between the Director and the Board Katie Anderson Bibliography Index About the Contributors