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Autore Catlin-Legutko Cinnamon

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Altri autori (Persone) KlinglerStacy <1976->

HagueStephen KeimLaura

FlaglerMadeline C
GoforthTeresa
DillenburgEugene
KleinJanice
MartinRebecca

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NUTS AND BOLTS OF PROGRAM MANAGEMENT; INDEX; ABOUT THE EDITORS; ABOUT THE CONTRIBUTORS

Sommario/riassunto

>Interpretation helps the public understand our purpose and mission. In this book, we tackle how to orient your organization to be effective interpreters of what you collect; how to tell engaging stories; and how to address difficult issues you may have avoided. We provide a primer in historical research for the non-historian and the do-it-yourself basics for creating good exhibits, tours, and programs on a small museum budget.