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Altri autori (Persone)	RosenbaumRobert (Robert G.)
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Note generali	"Adapted for use with SAP and Global Projects"--Cover.
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Nota di contenuto	Contents; Preface; Acknowledgments; Introduction; Chapter 1 The Supply Chain Operations Reference Model; The Cross-Industry Standard for Supply Chain; The Supply Chain Council; The SCOR Framework; Value Chain Processes; Using SCOR to Drive Supply Chain Improvement; Build Organizational Support; Define Project Scope; Analyze Performance; Develop Project Portfolio; Implement Projects; Extend to the Greater Value Chain; The Value of a SCOR Initiative; Chapter 2 Phase 0: Build Organizational Support for Supply Chain Improvement; Finding the Tipping Point for Change; The Evangelist The Evangelist's Resume Experience; The Active Executive Sponsor; Educate-for-Support Behaviors of the Active Executive Sponsor; Planning and Organizing Behaviors of the Active Executive Sponsor; Measures and Strategy Behaviors of the Active Executive Sponsor; Design Solutions Behaviors of the Active Executive Sponsor; Establishing Core Team Buy-In; Collective Experience; Attitude; Effective Communication Skills; Ability to Cope Well in Chaos; Picking the Project Design Team; Problem-Solving Experience; Personality Factors; Dedication: Discipline to Tasks; Access to Data Chapter 3 Phase 1: Define Project Scope Planning and Organizing a Supply Chain Excellence Initiative; The Business Context Summary; Strategic Background; Financial Performance; Internal Profile; External Profile; The Supply Chain Definition Matrix; The Project Charter; Chapter 4 Phase 2: Analyze Performance; April 18 and 25: Project

Kickoff and SCOR Metrics; The Project Kickoff; Picking a Balanced Set of Supply Chain Metrics; Data Collection and Benchmarks; Chapter 5 Phase 2: Data, Benchmarks, and Competitive Requirements; May 2 and 9: Putting Performance in Perspective; Initial Data Review
The SCORmark Survey Competitive Requirements Analysis; Rules for Prioritization; Metric Defect Analysis; Sponsor Update Considerations; Chapter 6 Phase 2: Scorecards and Gap Analysis; May 16 and 23: Estimating the Size of the Opportunity; The Scorecard Review; The Scorecard Gap Analysis; Chapter 7 Phase 2: Defect Analysis; May 30 and June 6: Answering the Questions of Who, What, Where, When, and How Much and Then Telling the Steering Team; Defect Analysis; Perfect Order Fulfillment; Order Fulfillment Cycle Time; Upside Supply Chain Flexibility; Supply Chain Management Cost
Inventory Days of Supply Planning for the First Team On-Site; The Steering Team Review; Change Management: Dealing with Denial; Change Management: Placing Blame; Change Management: Book the Numbers; Chapter 8 Phase 3: Develop the Project Portfolio; June 16 and July 11-15: Building Shared Vision and the Project List; Planning the Brainstorm Event; Invitees; Effective Communication; Organized Brainstorm Categories; The Appropriate Venue; Predefined Leadership Roles; Documentation Approach; Conducting the Brainstorm Session; Chapter 9 Phase 3: Refine the Project Portfolio
July 11-15: Validating the Project Benefits and SCOR Processes

Sommario/riassunto

The supply chain methodology that Industry Week calls ""genius.""