

1. Record Nr.	UNINA9910789720403321
Titolo	Toreer sans la mort? [[electronic resource] /] / Jocelyne Porcher et Carlos Pereira, coordinateurs
Pubbl/distr/stampa	Versailles, : Editions Quæ, 2011
ISBN	2-7592-0938-5
Descrizione fisica	1 online resource (327 p.)
Altri autori (Persone)	PorcherJocelyne PereiraCarlos
Soggetti	Bullfights
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.

2. Record Nr.	UNINA9911018744003321
Autore	Ragazou Konstantina
Titolo	Transparency and Corporate Washing in the Age of Sustainability : An Operational Research Agenda to Evaluate Corporate Sustainability Disclosure / / by Konstantina Ragazou, Constantin Zopounidis, Emilios Galariotis, Nikolaos Sariannidis, Georgia Zournatzidou
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2025
ISBN	9783031968211 9783031968204
Edizione	[1st ed. 2025.]
Descrizione fisica	1 online resource (166 pages)
Collana	Management for Professionals, , 2192-810X
Altri autori (Persone)	ZopounidisConstantin GalariotisEmilios SariannidisNikolaos ZournatzidouGeorgia
Disciplina	658.403
Soggetti	Operations research Industrial management - Environmental aspects Business enterprises - Finance Sustainability Financial risk management Operations Research and Decision Theory Corporate Environmental Management Corporate Finance Risk Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Greenwashing: The Misleading Strategies Underlying Environmental Claims -- Greenwashing versus Brownwashing: The Dichotomy of Exaggeration and Undue -- Modesty in Corporate Sustainability Practices. Disclosure -- Board characteristics and greenwashing: An integrated financial investigation using entropy weight and TOPSIS multicriteria decision-making -- Examining the relationship between ESG standards and corporate corruption: Greenwashing's substantial impact -- Controversies over anti-competition and anti-corruption:

assessing anti-ESG variables using Entropy weight-TOPSIS methodologies in the European banking sector.

Sommario/riassunto

This book provides a comprehensive analysis of the various frameworks associated with financial corporate washing. It examines the factors influencing these practices and explores their connection to environmental, social, and governance (ESG) strategies, through the use of operations research methods. ESG investors thoroughly evaluate a company's environmental, social, and governance factors before investing, reflecting the growing global emphasis on sustainability. As climate change risks rise and sustainability becomes more important, many organizations have begun to adapt, though some resort to greenwashing, misleadingly presenting their practices as eco-friendly despite ongoing harmful activities. This book offers a thorough examination of the strategies used by financial institutions, such as greenwashing, bluewashing, social washing, and pinkwashing. It aims to address corporate washing by highlighting its various forms within the financial sector, providing policymakers and stakeholders with insights to develop effective strategies and practices to counteract these deceptive practices.