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Nota di contenuto	Principles of Urban Retail Planning and Development; Foreword; Preface; Acknowledgments; Introduction; Chapter 1: Retailing Fundamentals; 1.1 Retail Theory; 1.2 Shopping Center Business Models; 1.3 Corner Stores; 1.4 Convenience Centers; 1.5 Neighborhood Centers; 1.6 Community Centers; 1.7 Regional Centers; 1.8 Lifestyle Centers and Town Centers; 1.9 Outlet Centers; 1.10 Urban Transect: Hamlets, Villages, Towns, Cities, and Metropolises; Chapter 2: Retailer Business Models; 2.1 Hobby Retailers; 2.2 Small Owner-Operated Businesses; 2.3 Income-Producing, Owner-Run Businesses 2.4 Regional and National Chains2.5 Franchise Stores; Chapter 3: Retail Anchors; 3.1 Form Follows Anchor; 3.2 Scale; 3.3 Historic Downtowns; 3.4 Anchor Business Models; 3.5 Anchor Placement; 3.6 Anchor Expansion; 3.7 Anchor Replacement; 3.8 Alternative Anchors; 3.9 Shopping Center Anchor Types; 3.10 New Design Trends; Chapter 4: Downtown Commerce: Challenges and Opportunities; 4.1 Market Shifts; 4.2 Peak Retail Market Share; 4.3 Urban Market Share Decline; 4.4 Converting Downtowns to Malls: A Failed Experiment; 4.5 Urban Commercial Challenges; 4.6 Rents; 4.7 Space Limitations

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Sommario/riassunto	""Extraordinary: Gibbs has popped the hood and taken apart the engine of commercial design and development, showing us each individual part and explaining fit, form and function.""-Yaromir Steiner, Founder, Chief Executive Officer, Steiner + Associates ""the most comprehensive and expansive book ever written on the subject of Retail Real Estate Development. Gibbs is by far the most prominent advocate for reforming retail planning and development in order to return American cities to economic and physical prominence.""-Stefanos Polyzoides, Moule & Polyzoides A