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	Nota di contenuto	Karin Kukkonen and Sonja Klimek : Preface Karin Kukkonen : Metalepsis in popular culture: an introduction Sonja Klimek : Metalepsis in fantasy fiction Liviu Lutas : Narrative metalepsis in detective fiction David Ben-Merre : I'm so vain I bet I think this song is about myself: Carly Simon, pop music and the problematic "I"? of lyric poetry Tisha Turk : Metalepsis in fan vids and fan fiction Henry Keazor : "I had the strangest week ever!" metalepsis in music videos Erwin Feyersinger : Metaleptic TV crossovers Jeff Thoss : "Some weird kind of video feedback time warp zapping thing": television, remote controls and metalepsis Keyvan Sarkhosh : Metalepsis in popular comedy film Jean-Marc Limoges : Metalepsis in the cartoons of Tex Avery: expanding the boundaries of transgression Karin Kukkonen : Metalepsis in comics and graphic novels Roberta Hofer : Metalepsis in live performance: holographic projections of the cartoon band "gorillaz" as a means of metalepsis

	Harald Fricke : Pop-culture in history: metalepsis and metareference in German and Italian music theatre John Pier : Afterword General bibliography on metalepsis.
Sommario/riassunto	When readers become victims of the murder mysteries they are immersed in, when superheroes embark on a quest to challenge their authors or when the fictional rock band Gorillaz flirt with Madonna during their performance, then metalepsis in popular culture occurs. Metalepsis describes the transgression of the boundary between the fictional world and (a representation of) the real world. This volume establishes a transmedial definition of metalepsis and explores the phenomenon in twelve case studies across media and genres of popular culture: from film, TV series, animated cartoons, graphic novels and popular fiction to pop music, music videos, holographic projections and fan cultures. Narrative studies have considered metalepsis so far largely as a phenomenon of postmodern or avant- garde literature. Metalepsis in Popular Culture investigates metalepsis' ties to the popular and traces its transmedial importance through a wealth of examples from the turn of the 20th century to this day. The articles also address larger issues such as readerly immersion, the appeal of complexity in popular culture, or the negotiation of fiction and reality in media, and invite readers to rethink these issues through the prism of metalepsis.