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Sommario/riassunto

This engaging study of the life of Alexander the Great, the charismatic leader who created an empire that spanned most of the ancient world, provides an in-depth look at the psychodynamics of leadership that will be of use to contemporary leaders in business and politics, and to consulting and training organisations. In the first part of the book, the authors weave the fascinating tale of Alexander's life, whilst highlighting his considerable leadership skills. They then analyse Alexander's personality and behaviour from a clinical perspective to demonstrate the psychological forces that shaped those leadership qualities. They look at the key facets of Alexander's leadership technique in detail, as a practical demonstration of effective leadership, and conclude by cataloguing Alexander's strengths and, just as importantly, his weaknesses for the vital lessons in leadership. This volume provokes both introspection and inspiration in the minds of its readers. It is vital reading for all managers and management consultants, MBA students, and all concerned with effective leadership.
