

1. Record Nr.	UNINA9910789654703321
Autore	Ploye Philippe
Titolo	The Prenatal Theme in Psychotherapy // Philippe Ploye
Pubbl/distr/stampa	London : , : Taylor and Francis, , 2018
ISBN	0-429-92180-2 0-429-90757-5 0-429-48280-9 1-283-24950-2 9786613249500 1-84940-535-2
Edizione	[First edition.]
Descrizione fisica	1 online resource (177 p.)
Disciplina	616.89/17
Soggetti	Regression (Psychology) Psychotherapy Transference (Psychology)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 145-160) and index.
Nota di contenuto	COVER; ACKNOWLEDGEMENTS; FOREWORD; Introduction; 1 Review of the literature; 2 Clinical material; 3 The placenta and its possible role in ego development; 4 Notes on placental symbolism; 5 Additional remarks about the literature concerned with prenatal life; REFERENCES; INDEX
Sommario/riassunto	"This book is an attempt to examine whether patients in analysis or therapy can sometimes be said to form a kind of transference that not only operates at a prenatal level but can also lend itself to interpretation just like any other postnatal level of transference. Philippe Ploye considers whether the prenatal condition, usually conceived from a psychological point of view as one of objectless, pre-ambivalent fusion with the mother, would be capable of being relived and reenacted later in the form of a object-directed, aggressive, as well as libidinal, "foetal" form of relatedness to the therapist. The author looks at how this information might be best used in clinical practice, and the difficulty of communicating these "findings" to patients in a

way that helps them by meaning something to them. He also looks at the question of whether the countertransference, too, can sometimes be seen to operate at pre/or perinatal level. There are also chapters on the possible role of the placenta in ego development and placenta symbolism, and a review of some of the literature concerning the prenat stage."--Provided by publisher.

2. Record Nr.	UNINA9910337781503321
Titolo	The Changing Strategies of International Business : How MNEs Manage in a Changing Commercial and Political Landscape // edited by Agnieszka Chidlow, Pervez N. Ghauri, Thomas Buckley, Emma C. Gardner, Amir Qamar, Emily Pickering
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030039318 3030039315
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (253 pages)
Collana	The Academy of International Business, , 2662-1231
Disciplina	338.88 658.049
Soggetti	International business enterprises Strategic planning Leadership International Business Business Strategy and Leadership
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I. Risky Business: Multinationals, Governments and Political Risk -- 1. Legitimacy and Institutional Governance Infrastructure: Understanding Political Risk from a Chinese MNE Perspective -- 2. Applying Theory to Understand How Multinational Firms Address Brexit -- 3. Bureaucrats in International Business: A Review of Five Decades of Research on State-Owned MNEs -- Part II. Paths to Performance and

Current Perspectives on Emerging Markets -- 4. Contextual Transfer Barriers, Social Interaction, and Innovation Transfer Performance -- 5. Equity Ownership Strategy in Greenfield Investments: Influences of Host Country Infrastructure and MNE Resources in Emerging Markets -- 6. The Value of Local Externalities in Country-of-Origin Clusters: Evidence from China -- 7. Acquirer's Country of Origin and Target Firm's Performance -- 8. Human Rights Reporting of BRIC and Non-BRICMNEs: An Exploratory Comparative Analysis -- Part III. International Small (but) Mighty Enterprises and Entrepreneurs -- 9. The Role of Culture in Responsible Business Practice: An Exploration of Finnish and Russian SMEs -- 10. The Internationalization of Born-Digital Companies -- 11. Technological Disruptions and Production Location Choices.

Sommario/riassunto

The ACADEMY OF INTERNATIONAL BUSINESS (UK and Ireland Chapter) Published in association with the UK and Ireland Chapter of the Academy of International Business. In line with the 45th AIB-UKI conference, this edited collection brings together fresh perspectives on international business strategy, with a focus on the challenges faced by multinational enterprises (MNEs) in today's changing commercial and political landscape. With a diverse range of contributors from varying international backgrounds, this book discusses the different strategies employed by MNEs, and analyses how they cope with the current global business environment. An extremely useful read for those studying globalisation and MNEs, this book provides an interdisciplinary and timely approach to international business strategy.
