

1. Record Nr.	UNINA9910789646603321
Autore	Amerika Mark
Titolo	Remixthebook [[electronic resource] /] / Mark Amerika
Pubbl/distr/stampa	Minneapolis, : University of Minnesota Press, 2011
ISBN	0-8166-7871-5
Descrizione fisica	1 online resource (331 p.)
Disciplina	811/54
Soggetti	Art and technology
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Source material everywhere (the Alfred North Whitehead remix) -- Mind bank network (the Allen Ginsberg remix) -- Artist, medium, instrument (the Nam June Paik remix) -- The renewable tradition (extended play remix) -- Why video games suck (the Ad Reinhardt remix) -- Mark Amerika nature photography (studio remix) -- Situationist comedy (alternative laugh track remix) -- Premonition algorithm (the big kahuna remix).
Sommario/riassunto	Digital technology has transformed contemporary culture. New social media, hyperlinks, and cut-and-paste techniques have changed the way we write. E-books, which allow us to carry entire libraries with us, are bringing new browsing and reading habits. Digital editing and other on-the-fly postproduction processes have altered how we make music, films, and visual art. A key rhetorical trope employed in all aspects of digital media is the remix, the creation of innovative new works of visual, literary, and performance art through the mashup. In ""remixthebook,"" Mark Amerika explores the mashup a