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Sommario/riassunto	Shifting global consumption patterns, tastes and attitudes towards food, leisure, travel and place have opened new opportunities for rural producers in the form of agritourism, ecotourism, wine, food and rural tourism and specialized niche market agricultural production for tourism. Agriculture is one of the oldest and most basic parts of the global economy, while tourism is one of the newest and most rapidly spreading. In the face of current problems of climate change, rising food prices, poverty and a global financial crisis, linkages between agriculture and tourism may provide the basis