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5. 1902-146. The Declining Industry, 1918-39; 7. ~ 1945-54; 8. The Role of the Combine, (a) 1919-54; (b) Conclusions; APPENDIX Fixed and variable costs ; Chapter 3; I. Introduction; 2. Expansion Without Acquisitions, 1885-1906; 3. The Abortive Combine, 1906; 4. The Period of Acquisitions, 1906-21; 5. The Period of Consolidation and Rationalization 1921 onwards; 6. Conclusions; APPENDIX Number of Soap Producers in Great Britain at Selected Dates; Chapter 4; I. Introduction; 2. The Establishment of the Modern Industry; 3. 1910-14; 4. The Industry Since 191

(a) Major Technical Developments in Sheet Glass(b) Major Developments in Plate Glass; (c) Cost Structure and Market Structure and their Relationships with Price and Output Policy; (d) Commercial History of the Sheet Glass Trade; (e) Commercial History of the Plate Glass Trade; (f) Rolled, Wired, Figured and Cathedral Glass; 5. The Subsidiary Activities of Pilkington Brothers; 6. Conclusions; Chapter 5; I. Introduction; 2. The Early Experimental Years, 1896-1901; 3. The Period of Small-scale Competition, 1902-22; 4. The Beginning of Mass Production, 1923-9

5. Price and Model Competition, 1930-96. Post-war Expansion, 1945-55; 7. A Comparison with the USA; 8. Conclusions ; Chapter 6; 1. Introduction; 2. The First Period of Mergers, 1886-1901; 3. Mergers in a Depressed Period, 1900-14; 4. Continuous Concentration; 5. Conclusions; GENERAL CONCLUSIONS; INDEX

Sommario/riassunto

Effects of Mergers charts the history of six industries with a view to examining the effects of mergers. It deals both with the short and long-term effects of changes in the structure of industry and looks at issues such as whether mergers are in the public interest.

The industries covered are: Cement, Textile Printing, Soap, Glass, Motor and Brewing.

Some comparative material with industries in the USA is included.
