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7. Inefficiency of the Functional System 8. Management by the Line and Staff System; 9. The Core of Ultimate Control; 10. Liaison; v THE STIMULUS TO LABOUR; 1. The Social Environment of the Large Plant; 2. Pecuniary and Trans-pecuniary Incentives; 3. Incentives and Conducives to Work; 4. Attractives and Conducives to Mobility; 5. Summary and Generalization; VI THE STIMULUS TO INVEST; VII THE STIMULUS TO ENTERPRISE AND ADMINISTRATION; 1. Pecuniary and Non-pecuniary Incentives; 2. Types of Entrepreneurs and Business Administrators
3. Short-period Supply Price of Administration 4. Long-period Supply Price of Administration; VIII EDUCATION FOR BUSINESS ADMINISTRATION; 1. The Requirements for Administration; 2. Education and Inborn Qualification; 3. Education versus Inbred Disqualification; 4. English 'Breeding'; 5. The English Educational System; 6. The Public School Man; 7. The University as Training Ground; IX CONCLUSIONS; SUBJECT INDEX

Sommario/riassunto

Covering issues as pertinent today as when the book was first published, *The Logic of Industrial Organization* discusses key themes in industrial relations, manufacturing, employment and investment and education for business administration. The book contains chapters on the following: The Structure of Industry; The Efficiency of Large-Scale Operation; Planned and Free Consumption; Forecasting and Market Research; Competition; Rationalization and Nationalization; Investment and Employment; Incentives to Work and Mobility; Stimulus to Enterprise and Administration.

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