1. Record Nr. UNINA9910789507903321 Appliable linguistics / edited by Ahmar Mahboob and Naomi K. Knight Titolo London; New York,: Continuum International Pub. Group, 2010 Pubbl/distr/stampa **ISBN** 1-4742-1175-5 1-283-20715-X 9786613207159 1-4411-7618-7 Descrizione fisica 1 online resource (330 p.) 418 Disciplina Applied linguistics Soggetti Sociolinguistics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Includes index. Nota di bibliografia Includes bibliographical references and index

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Sommario/riassunto

This collection of research offers an initial step in the pursuit of an appliable linguistics. Appliable Linguistics takes everyday real-life language-related problems - both theoretical and practical - in diverse social, professional and academic contexts as its starting point. It then uses and contributes to a theoretical model of language that can respond to and is appliable in the context. The concept of appliable linguistics used in this volume is informed by the work of M.A.K. Halliday, who believes that "the value of a theory lies in the use that can be made of it." The chapters in this volume thus use and contribute to an appliable linguistics that engages with a range of issues including: translation, education, language teaching/learning, multimodality, media, social policy and action, and positive discourse analysis. This collection of research is offered as an initial step in the pursuit of Appliable Linguistics, which we hope will serve as a foundation for future work across the discipline.