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Sommario/riassunto

The present handbook provides an overview of the pragmatics of language and language use mediated by digital technologies. Computer-mediated communication (CMC) is defined to include text-based interactive communication via the Internet, websites and other multimodal formats, and mobile communication. In addition to 'core' pragmatic and discourse-pragmatic phenomena the chapters cover pragmatically-focused research on types of CMC and pragmatic approaches to characteristic CMC phenomena.
