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	Nota di contenuto	Title Page; Copyright Page; Dedication Page; Contents at a Glance; Table of Contents; About the Authors; About the Technical Reviewer; About the Cover Image Artist; Acknowledgments; Introduction; This book is different; Code Examples; Chapter 1 An Introduction to Web Design; A brief history of the Internet; Why create a website?; Audience requirements; Web design overview; Why WYSIWYG tools aren't used in this book; Introducing HTML5; Introducing the concept of HTML tags and elements; Nesting tags; Web standards and HTML; Semantic markup; Introducing CSS; Separating content from design
		The rules of CSSTypes of CSS selectors; Class selectors; ID selectors; Grouped selectors; Contextual selectors; Pseudo-selectors; Attribute selectors; Adding styles to a web page; The cascade; The CSS box model explained; Creating boilerplates; Working with website content; Information architecture and site maps; Basic web page structure and layout; Limitations of web design; Chapter 2 Web Page Essentials; Starting with the essentials; HTML vs. XHTML; Document defaults; DOCTYPE declarations explained; The head section; Page titles; meta tags and search engines; Keywords and descriptions
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Sommario/riassunto	The Essential Guide to HTML5 and CSS3 Web Design has been fully revised from its critically acclaimed first edition, and updated to include all of the new features and best practices of HTML5 and CSS3. This book reveals all you'll need to design great web sites that are standards-compliant, usable, and aesthetically pleasing, but it won't overwhelm you with waffle, theory, or obscure details! You will find The Essential Guide to HTML5 and CSS3 Web Design invaluable at any stage of your career, with its mixture of practical tutorials and reference material. Beginners will quickly pick up the basics, while more experienced web designers and developers will keep returning to the book again and again to read up on techniques they may not have used for a while, or to look up properties, attributes and other details. This book is destined to become a close friend, adopting a permanent place on your desk. The Essential Guide to HTML5 and CSS3 Web Design starts off with a brief introduction to the web and web design, before diving straight in to HTML5 and CSS3 basics, reusing code, and other best practices you can adopt. The book then focuses on the most important areas of a successful web site: typography, images, navigation, tables, layouts, forms and feedback (including ready-made PHP scripts) and browser quirks, hacks and bugs. The Essential Guide to HTML5 and CSS3 Web Design is completely up-to-date, covering support of the newest standards in all the latest browsers, including IE 9 and Firefox 4. The last chapter of the book provides several case studies to dissect and learn from, including all the most popular web site archetypes—a blog, a store front, a corporate home page, and an online gallery. You'll also appreciate several detailed reference appendices covering CSS, HTML, color references, entities, and more—any details you need to look up will be close at hand.