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Nota di contenuto	Contents; Acknowledgments; Introduction; Digging Deeper: Global Production Networks and the Reshaping of Manufacturing Work; Outline; 1 Bringing the Labor Process Back In; Mass Production in the Age of Network Capitalism; Theories of International Division of Labor and Global Commodity Chains; Transnational Production and Institutional Forms of Regulation; Capitalist Restructuring and the Globalization of Norms of Production; Neo-Taylorism and the Complexity of Production Regimes; Propositions and Outline; 2 Beyond the New Economy Contract Manufacturing: Career of a Post-Fordist Model of ProductionFrom the Belle Epoque to the Crisis of Wintelism; EMS versus ODM: Contract Manufacturing "with" and "without" Product Development; "Trust Is Good, Control Is Better": Overaccumulation and Recentralization of Production Relationships; Restructuring of Brand-Name Global Production Networks; ODM and the Changing Interface of Innovation; 3 Reshaping the International Division of Labor; "One-Stop

Shopping": IT Contract Manufacturing across the Triad; North America: Network-Based Mass Production in the Age of NAFTA  
East and Southeast Asia: Global Production and Intraregional Division of Labor  
Eastern Europe-Low-Cost Location for the European Market; Notes; 4 Global Taylorism?; "Common Processes": The Global Standardization of Work in Electronics Contract Manufacturing; Mexico: High-Tech Production beyond Maquiladoras; Malaysia: Neo-Taylorism, Women Workers, and Ethnic Segmentation; China: Mass Production, Migrant Workers, and Postsocialist Company Paternalism; Eastern Europe: Low-Cost Production and Forced Cooperation; Notes; 5 From Silicon Valley to Shenzhen; Global Production Networks beyond Wintelism  
Vertical Reintegration and Industrial Development in Low-Cost Locations  
Transnational Neo-Taylorism; Global Production Networks and Post-Fordist Regulation; Global Politics of Production? Approaches to Social and Political Reregulation; Abbreviations; References; Index; About the Authors

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Sommario/riassunto

This seminal study explores the significant changes in the global IT industry as production has shifted from the developed world to massive sites in the developing world that house hundreds of thousands of workers in appalling low-wage conditions to minimize labor costs. The authors trace the development of the new networks of globalized mass production in the IT industry and the reorganization of work since the 1990s, capturing the systemic nature of an industry-wide restructuring of production and work in the global context. Their wide-ranging and detailed analysis takes the deba

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