Record Nr. Autore Titolo	UNINA9910789434103321 Kikuchi Tolru <1968-, > Tima zanag, communication natuvarka, and international trada / / Taru
TILOIO	Time zones, communication networks, and international trade / / Toru Kikuchi
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2011
ISBN	1-136-80556-7 1-283-15133-2 9786613151339 1-136-80557-5 0-203-82802-X
Descrizione fisica	1 online resource (233 p.)
Collana	Routledge studies in the modern world economy ; ; 90
Disciplina	382.01
Soggetti	Communication in international trade Time and economic reactions International trade Business logistics Business enterprises - Communication systems
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	 pt. 1. Preliminaries pt. 2. Communications networks and time zones pt. 3. Network effects and switching costs pt. 4. Cost heterogeneity and trade.
Sommario/riassunto	Advances in digital technology have driven large decreases in the costs of data transfer and telecommunications. There is a consequent increase in many kinds of international trade. One of the fastest- growing parts of this industry is ""remote maintenance"" whereby Indian companies debug software for companies in other parts of the world, often taking advantage of time zone differences to offer overnight service. In the existing literature on trade theory, however, relatively few attempts have been made to address the theme of communications networks and the role of time zones

1.