

1. Record Nr.	UNINA9910789426903321
Titolo	The hybrid factory in the United States [[electronic resource]] : the Japanese-style management and production system under the global economy // edited by Tetsuji Kawamura
Pubbl/distr/stampa	New York, : Oxford University Press, 2010
ISBN	0-19-025852-7 1-283-13429-2 9786613134295 0-19-971852-0
Descrizione fisica	1 online resource (320 p.)
Altri autori (Persone)	KawamuraTetsuji <1951->
Disciplina	658
Soggetti	Industrial management - Japan Corporations, Japanese - United States - Management Corporations, Japanese - North America - Management Production management - Japan Production management - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Preface; Acknowledgments; Contributors; 1. Introduction: The Japanese-Style Management and Production System in the United States; 2. The Japanese Management System and the Corporate Strategies of Japanese Companies; 3. Hybrid Analysis of Japanese Transplants in the United States; 4. Case Reports of Hybrid Factories in the United States; 5. Case Reports of Hybrid Factories in Mexico and Canada; 6. Conclusion: Characteristic Patterns of Japanese Transplants in the United States and Their Implications; Index
Sommario/riassunto	Since the early 1980's, Japanese firms have massively globalized their production operations and have shown superb competitive powers in global markets. This meant, however, they had to establish their unique Japanese-style management and production system locally, taking into account different conditions in countries that had not originally nurtured their unique system. In each case, firms found ways to balance applications and adaptations, resulting in a hybridization of

their management and production systems. These experiences abroad dictated changes to the traditional system-in order to...
