1.	Record Nr.	UNINA9910789399503321
	Autore	Robinson Alan G
	Titolo	The idea-driven organization : unlocking the power in bottom-up ideas / / Alan G. Robinson, Dean M. Schroeder
	Pubbl/distr/stampa	San Francisco : , : Berrett-Koehler Publishers, Inc., , [2014] 2014
	ISBN	1-62656-125-7 1-62656-124-9
	Edizione	[1st edition]
	Descrizione fisica	1 online resource (xiii, 190 pages) : illustrations
	Collana	BK business book Gale eBooks
	Disciplina	658.4/038
	Soggetti	Suggestion systems Management - Employee participation Organizational change Organizational effectiveness Corporate culture
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Includes index.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	Cover; Contents; Preface; 1 THE POWER IN FRONT-LINE IDEAS; The Clarion-Stockholm Hotel; The Impact of Front-Line Ideas: The 80/20 Principle; Creating an Idea-Driven Organization; Why Are Idea-Driven Organizations So Rare?; Realigning the Organization for Ideas; Effective Idea Processes; Getting More and Better Ideas; Idea Systems and Innovativeness; 2 A DIFFERENT KIND OF LEADERSHIP; Why Leaders Are Often Blind to Front-line Ideas; Fighting Back; Key Points; 3 ALIGNING THE ORGANIZATION TO BE IDEA DRIVEN: Strategy, Structure, and Goals; Strategy and Goal Alignment; Structuring for Ideas Key Points4 ALIGNING THE ORGANIZATION TO BE IDEA DRIVEN: Management Systems; Budgeting and Resourcing the Idea Process; Aligning Policies and Rules; Aligning Processes and Procedures; Aligning Evaluation and Reward Systems; Conclusion; Key Points; 5 HOW EFFECTIVE IDEA PROCESSES WORK; The Kaizen Teian Process; Team-Based Processes; Facilitation; Escalation; The Electronic Suggestion Box Trap; Key Points; 6 IMPLEMENTING A HIGH-

Sommario/riassunto	In their much-anticipated sequel to the bestseller Ideas Are Free (over 50,000 copies sold), Alan Robinson and Dean Schroeder explain that employee ideas are no longer a "nice-to-have" but rather the very lifeblood of competitiveness, culture, and strategy. Their new book shows how to align every part of the organization around generating and implementing ideas at the front line.

2.

Record Nr.	UNIORUON00073553
Autore	GUILHAUME, Jean-François
Titolo	Les mythes fondateurs de l'Algérie française / Jean-François Guilhaume
Pubbl/distr/stampa	Paris, : Harmattan, c1992
ISBN	27-384-1586-5
Descrizione fisica	331 p. ; 22 cm
Disciplina	965.03 325.3440965
Soggetti	Algeria - Storia - Sec. 20 COLONIALISMO FRANCESE - Algeria
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia