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Titolo	American television : new directions in history and theory / / edited by Nick Browne
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Nota di contenuto	Cover; Half Title; Title Page; Copyright Page; Original Title Page; Original Copyright Page; Table of Contents; Introduction to the Series; Introduction; Part I: The Establishment of American Television: Industrial Organization and Social Meaning in the 1950s; 1. The Rise of the Telefilm and the Network's Hegemony Over the Motion Picture Industry; Introduction; The Rise of the Network Monopoly; The Role of Film in the Network Monopoly; The Majors' Relation to Television; Conclusion; Notes; 2. Failed Opportunities: The Integration of the US Motion Picture and Television Industries Failed InnovationOwnership and Antitrust; Conclusion; Notes; 3. The Meaning of Memory: Family, Class and Ethnicity in Early Network Television; The Meaning of Memory; Commercial Television and Economic Change; Family Formation and the Economy - The Television View; Work, Class, and Ethnicity; Dialogue, Negotiation, and Legitimation: Method and Theory; Notes; Part II: Cultural Theory and Network Television: Mapping Economy and Subjectivity; 4. The Political Economy of the Television (Super) Text; Theorizing Television; The Form and Genealogy of the Television ""Super-Text""

The Made-For-Television MovieThe Form of Television's Discursive Economy; Notes; 5. Viewing Television: The Metapsychology of Endless Consumption; Promise and Desire: A Contradiction; Television's Diffuse Regime; Some Implications Regarding Gender; The Politics of Interruption; Notes; 6. TV through the Looking Glass; Notes; Part III: Television Formats and the Incription of Gender; 7. Speculations on the Relationship between Soap Opera and Melodrama; Methodological Preliminaries; Critical Categories and Gender; The Melodramatic Project; Melodrama and Realism; Melodrama and the Family Women's Culture, the Mass Media and Soap OperaSoap Opera and Domestic Fiction; Soap Opera as Serial Form; Soap Opera and Women's Culture; Soap Opera and Melodrama; Cultural Forms and National Cultures; Soap Opera Realism: Soap Opera Melodrama; Soap Opera and Gender; Soap Opera and Men's Culture; Provisional Conclusions; Notes; 8. The Return of the Unrepressed: Male Desire, Gender, and Genre; Some Questions Provoked by a Textual Excursus; The Complicity of the Male Viewer; The Gender-Genre Nexus: Untangling the Viewer's Complicity from the Nexus; Trouble in Patriarchy's Paradise? The 1980s Prepare the Way for the UnrepressedWise Guy and Thirtysomething and Gender: Autodiscursive Textual Analysis; Notes; 9. On Commuting Between Television Fictionand Real Life; On Applying a Program to Real Life; A First Look at the Data; Ludic Transitions: Forms of Identification with Characters; Formal Transitions; Conclusions; Notes; References; Part IV: Video Transformations: Gaming, Pictorialization, Surveillance; 10. Performing Style: Industrial-Strength Semiotics and the Basic Televisual Apparatus; 1. New Modes/ New Codes:; 1.1. The ""Painterly""; 1.2. IPlasticity"" 1.3. ""Transparency""

Sommario/riassunto

This work brings together writings on television published in *Quarterly Review of Film and Video*, from essays by Nick Browne and Beverle Houston to the latest historical and critical research. It considers television's economics, technologies, forms and audiences from a cultural perspective that links history, theory and criticism. The authors address several key issues: the formative period in American television history; the relation between television's political economy and its cultural forms; gender and melodrama; and new technologies such as video games and camcorders. Originally published

2. Record Nr.	UNINA9910789336203321
Titolo	Genetics, genomics and breeding of poplar / / editors, Chandrashekhar P. Joshi, Stephen P. DiFazio, Chittaranjan Kole
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Edizione	[First edition.]
Descrizione fisica	1 online resource (396 p.)
Collana	Genetics, Genomics and Breeding of Crop Plants
Altri autori (Persone)	JoshiChandrashekhar P DiFazioStephen P KoleChittaranjan
Disciplina	634.9723
Soggetti	Poplar - Genetics Poplar - Genome mapping Poplar - Breeding
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Front Cover; Dedication; Preface to the Series; Preface to the Volume; Contents; List of Contributors; Abbreviations; 1. <i>Populus</i> : A Premier Pioneer System for Plant Genomics; 2. <i>Populus</i> Genomic Resources; 3. Haplotype Analysis of Complex Traits in Outcrossing Tree Species: Allele Discovery of Quantitative Trait Loci; 4. The <i>Populus</i> Genome Sequence; 5. Poplar Genome Microarrays; 6. Poplar Proteomics: Update and Future Challenges; 7. Metabolomics in Poplar; 8. Transcription Factors in Poplar Growth and Development 9. Auxin Signaling and Response Mechanisms and Roles in Plant Growth and Development 10. Genetic Control of the Annual Growth Cycle in Woody Plants; 11. Regulation of Flowering Time in Poplar; 12. Phenylpropanoid and Phenolic Metabolism in <i>Populus</i> : Gene Family Structure and Comparative and Functional Genomics; 13. Ecogenomics of Mycorrhizal Interactions Mediated by the Aspen Genome under Elevated Ozone and Carbon Dioxide#; Back Cover
Sommario/riassunto	<P>Written by researchers representing six countries and 28 institutions, this book highlights the development of the genus

Populus as a model organism for tree genomics. Reflecting an impressive depth of coverage, the contributors' thorough reviews and analyses of Populus genomics provide insight into future discoveries about the basic biology of this fascinating genus and paves the way for applied breeding and genetic improvement of poplars.</P>
