

1. Record Nr.	UNINA9910789333003321
Titolo	Collaboration and competition in business ecosystems [[electronic resource] ] / / edited by Ron Adner, Joanne E. Oxley, Brian S. Silverman
Pubbl/distr/stampa	Bingley, UK : , : Emerald Publishing Limited, , [2013] ©2013
Descrizione fisica	1 online resource (448 pages)
Collana	Advances in strategic management, , 0742-3322 ; ; v. 30
Altri autori (Persone)	AdnerRon OxleyJoanne E. <1961-> SilvermanBrian S
Disciplina	658.044
Soggetti	Business & Economics - General Business & Economics - Strategic Planning Business innovation Business strategy Business networks Strategic alliances (Business) Strategic planning
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Introduction : collaboration and competition in business ecosystems / Ron Adner, Joanne E. Oxley, Brian S. Silverman -- Collaborating with complementors : what do firms do? / Rahul Kapoor -- Evolving an open ecosystem : the rise and fall of the Symbian platform / Joel West, David Wood -- Building joint value : ecosystem support for global health innovations / Julia Fan Li, Elizabeth Garnsey -- Business ecosystems evolution : an ecosystem clockspeed perspective / Saku J. Mäkinen, Ozgur Dedehayir -- Do product architectures affect innovation productivity in complex product ecosystems? / Sendil K. Ethiraj, Hart E. Posen -- The organization of innovation in ecosystems : problem framing, problem solving, and patterns of coupling / Stefano Brusoni, Andrea Prencipe -- The emergence and coordination of synchrony in organizational ecosystems / Jason P. Davis -- Open innovation norms

and knowledge transfer in interfirm technology alliances: evidence from information technology, 1980-1999 / Hans T.W. Frankort -- The origins and dynamics of production networks in Silicon Valley / AnnaLee Saxenian -- Networks and knowledge : the beginning and end of the port commodity chain, 1703-1860 / Paul Duguid -- Towards a network perspective on organizational decline / Brian Uzzi -- Explaining the attackers advantage : technological paradigms, organizational dynamics, and the value network / Clayton M. Christensen, Richard S. Rosenbloom.

---

Sommario/riassunto

The research featured in this volume is devoted to understanding the competitive and collaborative challenges that firms face as they manage interactions with different actors in dynamic environments, in what are coming to be referred to as business or innovation ecosystems. Rapid technological change, globalization, and recent financial turbulence have brought us to a point where managers are painfully aware that no man [or firm] is an island. Success in business, in both the profit and non-profit sectors, increasingly relies upon collaboration with upstream suppliers, alliance partners, and downstream complementors. This volume presents new findings of how innovation and value are created in collaborative networks, specifically ecosystem analysis and the unique roles of individual actors within this system.

---