

1. Record Nr.	UNISA990002107360203316
Autore	COLOMBO, Gianluca
Titolo	I prezzi di vendita in tempi di economia turbolenta nelle imprese industriali operanti su commessa / Gianluca Colombo
Pubbl/distr/stampa	Milano : Giuffr�, 1982
Descrizione fisica	XIV, 184 p. ; 23 cm
Collana	Universit� L. Bocconi, Dipartimento di Economia Aziendale ; 11 Economia e Politica Aziendale ; 2
Disciplina	338.5
Soggetti	Prodotti industriali - Prezzi
Collocazione	XXX.B. Coll. 193/ 32 (X 32 XVII 2)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910789203503321
Titolo	My desk is my castle : exploring personalisation cultures // Uta Brandes & Michael Erlhoff (eds.) ; authors, Nadine Adrian [et al.] ; [translation from German into English, Susanne Dickel and Tim Danaher]
Pubbl/distr/stampa	Basel : , : Birkhauser, , 2011
ISBN	3-03821-158-3
Descrizione fisica	1 online resource (319 pages) : illustrations (some color)
Altri autori (Persone)	BrandesUta ErlhoffMichael AdrianNadine DickelSusanne DanaherTim
Disciplina	740
Soggetti	Office decoration - Psychological aspects Work environment - Psychological aspects Desks - Psychological aspects Interior decoration - Human factors Personal space Work environment
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Table of Contents -- About this Book -- Action Space 'Office' - and the Many and Mysterious Ways of Customising Desks -- Research Methodology -- The Places -- Four Representative Business Sectors -- The Clusters -- Little Number Games -- Intercultural Comparison -- Object Worlds as Gender Staging -- Comparative Analysis of the Business Sectors -- The Desk as a Thriller -- Personal Office Upgrades (POUs) -- The Desk as a Geodesic Space -- The Desk as a Miniature World of Events and Identities: Musings from Hong Kong / Siu, King-chung -- Globalised Desktop Skirmishes? Reporting from the Colonies / Engels-Schwarzpaul, Tina -- Visions -- The Concepts of 'Public' and 'Private' -- Reflections on Anthropology and Design /

Martínez Morant, Mara E. -- From Chessboards to Monopoly Games: On the Contradictoriness of Privacy in the Office -- The New York Experience / Krolmark, Anne-Mette -- Potential Practical Design Implications from this Study -- Bibliography -- Authors

Sommario/riassunto

The desk is a place of work and of action, but it also serves as a place to exhibit personal things and preferences. Thus it always characterizes in two ways a material and symbolic unity. The desk is not only very informative in itself, but also must always be studied and understood in the context of its cultural, gender-specific, and field-related surroundings. The focus of this study is a comparative analysis of the use of desks. Desks in insurance companies, banks, administrative authorities, call centers, and design studios in twelve countries on all continents were studied. This publication presents the results in the form of extensive visual material, empirical analyses, and critical essays. The study was carried out by the Köln International School of Design (KISD) in collaboration with universities in Hong Kong; New York; Seoul; Taipei; Curitiba, Brazil; Pune, India; Auckland; Milan; and Fukuoka, Japan.

3. Record Nr.	UNINA9910783188303321
Autore	Adey Philip
Titolo	Really Raising Standards [[electronic resource]] : Cognitive intervention and academic achievement
Pubbl/distr/stampa	Hoboken, : Taylor and Francis, 2012
ISBN	1-134-85369-6 1-280-60374-7 9786610603749 0-203-13728-0
Descrizione fisica	1 online resource (222 p.)
Altri autori (Persone)	ShayerMichael <1928->
Disciplina	371.3
Soggetti	Cognitive learning Cognitive learning - Study and teaching Constructivism (Education) Thought and thinking Cognition in children Academic achievement Learning, Psychology of

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Book Cover; Title; Copyright; Contents
Sommario/riassunto	Written by experienced teachers and educational researchers Phillip Adey and Michael Shayer, <i>Really Raising Standards</i> analyses attempts to teach children to think more effectively and efficiently. Their practical advice on how to improve children's performance by the application of the findings of the CASE research project will radically alter the approach of many professional teachers and student teachers as to the education of children in schools. An important contribution to the application of psychological theory in education.