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Autore	Austermuhl Frank
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majorities, and the use of pronouns; 2.2.2 On priests and prophets; 2.3 On actors and interaction in presidential discourse
2.3.1 Rhetorical coalitions 2.3.2 The presidential hero; 2.3.3 On god and devil terms; 2.4 Presidential discourse and the unilateral executive; 2.4.1 From the rhetorical to the imperial presidency; 2.4.2 A presidential view of the American political system; 2.4.3 A discursive tug-of-war; 2.5 Presidential genres; 2.5.1 Campbell and Jamieson's generic theory of presidential discourse; 2.5.1.1 Rhetoric of investiture; 2.5.1.2 Rhetorical acts representing interaction with Congress; 2.5.1.3 Rhetoric of divestiture; 2.5.2 Additional presidential genres
3. "To declare to the world" - Inaugural addresses, eternal topoi, and American civil religion 3.1 The inaugural address as a presidential genre; 3.1.1 Generic elements of inaugural addresses; 3.1.2 Presidential inaugural addresses and American civil religion; 3.1.3 Civil religious themes in presidential inaugural addresses; 3.2 Analyzing presidential inaugural themes; 3.3 Thematic intertextuality in presidential inaugural addresses; 3.3.1 A quantitative theme analysis; 3.3.2 A qualitative theme analysis; 3.3.2.1 Values, anti-values, and belief and faith
3.3.2.2 Union and American sites of memory 3.3.2.3 Mission, burden, prevail, and war and military; 3.3.2.4 Continuity and change; 3.3.2.5 Government and economic success; 3.4 Inaugural themes in other presidential genres; 3.4.1 State of the Union addresses; 3.4.2 Foreign policy addresses; 3.5 American themes; 4. "Freedom and fear are at war" - The making of an American hypotext; 4.1 George W. Bush's "axis of evil" - Rhetoric or reality?; 4.1.1 Reading the "axis of evil"; 4.1.1.1 The speech's macrostructures; 4.1.1.2 Fighting freedom's fight - Three fronts and one budget
4.1.1.3 The American creed renewed

Sommario/riassunto

Based on extensive quantitative and qualitative analyses of a corpus of American presidential speeches that includes all inaugural addresses and State of the Union messages from 1789 to 2008, as well as major foreign and security policy speeches after 1945, this research monograph analyzes the various forms and functions of intertextual references found in the discourse of American presidents. Working within an original, interdisciplinary theoretical framework established by theories of intertextuality, discourse analysis, and presidential studies, the book discusses five different types of pr

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