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Edizione	[[Enhanced Credo edition]]
Descrizione fisica	1 online resource (192 pages)
Collana	Portfolio skills. Fashion & textiles
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Soggetti	Shoes - Design Footwear - Design Footwear industry - Vocational guidance Shoemakers
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Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction -- Chapter 1. Footwear design then and now: Fashion and celebrity-the seventeenth and eighteenth centuries; Haute couture and seasonal fashion cycles-the nineteenth century; Innovation and street fashion-the twentieth century; The future of footwear design-the twenty-first century; The footwear industry; Case study: Liza Snook; Case study: Catherine Willems -- Chapter 2. Shoe basics: Foot anatomy; Shoe anatomy; The last; Patterns; Materials used in the shoe industry; Shoe styles; Case study: Sebastian Tarek -- Chapter 3 Research: Inspiration; Investigation; The process; Compiling a sketchbook; Mood board; Digital research; Creating an ideas book; Color and materials; Trend analysis and forecasting; Case study: Nicoline Van Enter; Case study: Niels Holger Wien -- Chapter 4. Collection design: Design development; Collection theory; Case study: Minna Parikka; Case study: Rosanne Bergsma; Case study: Stuart Weitzman; Case study: Paco Gil -- Chapter 5. Presentation: Presenting your ideas; Drawing; Technical drawings and line drawings; Mixed media; The design pack; Portfolio; After graduation -- Chapter 6. Training and working in the footwear industry: Training; Footwear careers; Case study: Rachel Jones; Seasons and trade shows; Case

study: Sue Saunders -- Glossary -- Useful information --
Acknowledgments.

Sommario/riassunto

Aki Choklat explores the footwear design process, explaining the differences between the anatomy of the foot and the anatomy of a shoe, showing how one constrains the other, before moving onto the research and design development processes and the art of creating a complete collection.
