Record Nr. UNINA9910789129503321 Perspectives of gender and language in Cameroonian contexts // **Titolo** edited by Lilian Lem Atanga Pubbl/distr/stampa Bamenda, Cameroon:,: Langaa Research & Publishing CIG,, 2013 ©2013 **ISBN** 9956-791-30-X Descrizione fisica 1 online resource (228 p.) Altri autori (Persone) AtangaLilian Lem 306.44 Disciplina Language and languages - Sex differences Soggetti Gender identity Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references. Nota di bibliografia Cover; Title page; Copyright page; Bio-data of Authors; Contents; Nota di contenuto Acknowledgements; Section A: Theorising gender and language in Cameroon; 1. Perspectives of Gender and Language in Cameroon; 2. Language and Gender in African Contexts: Towards A Research Agenda: Section B: Gender and Literacy; 3. Demasculinisation des Centres D'alphabetisation : Le Cas Des Centres du Programme National d'Alphabetisation dans la Menoua (Cameroun); 4. Gender and Literacy Practice in Africa: Case of Cameroon and Ghana; Section C: Representing Gender in Context 5. English Pedagogic Materials as Robust Vector of Gendering 6. Genre Et Langage Dans L'espace Partisan Camerounais: La Promotion De La Femme Dans Les Productions Symboliques De L'UNC Au RDPC; 7. Representation of Gender in Billboard and Poster Adverts of Brewery Products in Cameroon; 8. A representation of political agents in Cameroon's newspapers; 9. Tanjkap System and Mtrimonial Issues in Yemba Language: Section D: Gender in other contexts; 10. How Is the Acceptability Of? An Advertisement Determined?; 11. Gender Representation In Religious Discourse In Nigeria; Back cover Sommario/riassunto This book brings to light work done in the area of gender with a penchant to language within the Cameroonian context. It looks at

different domains of gender study where language is a significant

variable. It is the very first edited collection that examines language and gender side by side. Contributors draw richly on their current theoretical leanings and on the current gendered discourses within the Cameroonian context to interrogate the interconnections between gender and language through social relationships and interactions. This is a pluri-disciplinary study informed by perspectives from anthropology, sociology and applied linguistics. The book hinges on gender, discourse and social change in historical perspective. Gender and language studies contribute to knowledge of new problems in view of a better understanding of relations between women and men, and its amelioration in the social space. Gender and language studies necessarily incorporate gender and discourse studies. Discourse serves as a unifying factor to these diverse disciplines which bring external support to pure linguistic studies, not only to deepen the understanding of gender but more so to describe how it works in discourse. Here, discourse is seen as being at the centre of gender ideology.