

| | |
|-------------------------|--|
| 1. Record Nr. | UNINA9910788998303321 |
| Autore | Dillion Katherine |
| Titolo | Friends watching Friends [[electronic resource]] : American television in Egypt // Katherine Dillion |
| Pubbl/distr/stampa | Newcastle, : Cambridge Scholars, 2009 |
| ISBN | 1-282-48137-1 9786612481376 1-4438-1610-8 |
| Descrizione fisica | 1 online resource (237 p.) |
| Disciplina | 791.450962 |
| Soggetti | Television broadcasting - Social aspects - Egypt Television programs - United States Television viewers - Egypt Women - Egypt - Social conditions Public opinion - Egypt Egypt Civilization American influences United States Foreign public opinion, Egyptian |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. [197]-205) and index. |
| Nota di contenuto | TABLE OF CONTENTS; ACKNOWLEDGEMENTS; INTRODUCTION; CHAPTER ONE; CHAPTER TWO; CHAPTER THREE; CHAPTER FOUR; CHAPTER FIVE; CHAPTER SIX; CHAPTER SEVEN; CHAPTER EIGHT; BIBLIOGRAPHIC ESSAY; BIBLIOGRAPHY; INDEX |
| Sommario/riassunto | Friends Watching Friends: American Television in Egypt is a media study on the impact and influence of American television in Egypt. Based on personal and small group interviews and research from 2004-2006, the work includes ways that Egyptian women view the influence of American television in their daily lives as well as showing ways that Egyptians use the media to develop their ideas about Americans. Using the sitcom, Friends as a focal point, the study probes commonalities about humor be... |