

1. Record Nr.	UNINA9910788975403321
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Titolo	Semiotics of cities, selves, and cultures : explorations in semiotic anthropology // by Milton Singer
Pubbl/distr/stampa	Berlin : , : Mouton de Gruyter, , 1991
ISBN	3-11-085775-8
Edizione	[Reprint 2012]
Descrizione fisica	1 online resource (393 p.)
Collana	Approaches to semiotics ; ; 102
Classificazione	CC 6600
Disciplina	306/.01
Soggetti	Culture - Semiotic models Ethnology - Philosophy Symbolism Cities and towns - United States Cities and towns - India
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages [325]-373) and index.
Nota di contenuto	Frontmatter -- Contents -- Acknowledgments -- Introduction: On remembering some founding fathers and mothers -- Search for a great tradition in cultural performances -- Yankee City in renaissance -- A semiotic of the city: Purusha and Corbusier's modolor as architectural symbols -- The symbolic and historic structure of an American identity -- The semiotics of the id -- A conversation of cultures: The United States and Southern Asia -- A neglected source of Lévi-Strauss' structuralism: Radcliffe-Brown, Russell, and Whitehead -- Peirce, Malinowski and the emergence of semiotic anthropology -- Notes -- References -- Index -- Backmatter