

1. Record Nr.	UNINA9910788959103321
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Titolo	Green project management / / Richard Maltzman, David Shirley
Pubbl/distr/stampa	Boca Raton : , : CRC Press, , 2010
ISBN	0-429-18935-4 1-4665-3418-4 1-282-90307-1 9786612903076 1-4665-5408-8 1-4398-3002-9
Descrizione fisica	1 online resource (517 p.)
Altri autori (Persone)	ShirleyDavid
Disciplina	658.4/083
Soggetti	Project management - Environmental aspects Management - Environmental aspects Business enterprises - Environmental aspects Sustainability Environmentalism Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"An Auerbach Book."
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Title Page; Copyright; Contents; Foreword; Acknowledgments; The Authors; Introduction; SECTION I: Surfing the Green Wave; Chapter 1: Problem Drivers and Indicators; Chapter 2: Green Project Terminology: The Language of the Green Wave; Chapter 3: Understanding Green Project Fundamentals; Chapter 4: Types of Projects: A Rainbow of Green; SECTION II: Hiking the Project; Chapter 5: Project Ideation; Chapter 6: Developing the Project; Chapter 7: Executing the Project; Chapter 8: Taking the Watch (Monitoring and Controlling); SECTION III: Approaching the Finish Line Chapter 9: The Beginning and the End?Chapter 10: Lean Thinking, Muda, and the Four Ls; Chapter 11: At the Top of Their Game; Chapter 12: Enabling Green to Earn You "Green"; SECTION IV: Crossing the Finish Line; Chapter 13: Tips, Tools, and Techniques to Green (A Green

Sommario/riassunto

Offering the latest in green techniques and methods, this book is designed to help project managers maximize limited project resources and get the most out of a finite budget. It provides proven techniques and best practices in green project management, including risk and advantage assessments and the procurement of incentives such as grants, rebates, and tax credits. With illustrative case studies and insights from acknowledged leaders in green project management, this book is a crucial addition to any project manager's library in this age of ecological awareness.--
