

1. Record Nr.	UNINA9910788903303321
Autore	McNulty Tom <1955->
Titolo	Art market research : a guide to methods and sources // Tom McNulty
Pubbl/distr/stampa	Jefferson, North Carolina : , : McFarland & Company, Inc., Publishers, , 2014 ©2014
ISBN	1-4766-1397-4
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (333 p.)
Disciplina	702.9
Soggetti	Art - Collectors and collecting Art - Economic aspects Art literature
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Cover; Table of Contents; Preface; One. The Big Picture: Researching the Global Art World; Two. Buying, Selling, and Valuing Art; Three. Researching Fine and Decorative Arts: Methods Old and New; Four. Researching Works of Art: Basic Methods and Sources; Five. Decorative Arts Research: Basic Methods and Sources; Six. Market Research: Works of Art; Seven. Market Research: Decorative Arts; Eight. Sources for the Study of Art Market History; Nine. Provenance and Art Law Research; Appendix A: Art Market Journals, Magazines and "Current Awareness" Sources Appendix B: Apps for the Art Market Researcher by Erin ElliottAppendix C: Elements Required for a Correctly Prepared Appraisal by the Appraisers Association of America; Notes; Index
Sommario/riassunto	This book is for art market researchers at all levels. A brief overview of the global art market and its major stakeholders precedes an analysis of the various sales venues (auction, commercial gallery, etc.). Library research skills are reviewed, and advanced methods are explored in a chapter devoted to basic market research. Because the monetary value of artwork cannot be established without reference to the aesthetic qualities and art historical significance of our subject works, two substantial chapters detail the processes involved in researching and

