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| Titolo                  | Green products : perspectives on innovation and adoption // edited by Joao Neiva de Figueiredo, Mauro F. Guillen  |
| Pubbl/distr/stampa      | Boca Raton, FL, : CRC Press, ©2011  |
| ISBN                    | 0-429-25324-9<br>1-4398-5465-3<br>1-4665-0318-1   |
| Edizione                | [1st edition]   |
| Descrizione fisica      | 1 online resource (216 pages) : illustrations, maps   |
| Collana                 | Productivity Press Book   |
| Altri autori (Persone)  | FigueiredoJoao Neiva de<br>GuillenMauro F   |
| Disciplina              | 333.79/4  |
| Soggetti                | Green products<br>Energy conservation<br>Transportation - Environmental aspects   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | "A Productivity Press book."  |
| Nota di bibliografia    | Includes bibliographical references.  |
| Sommario/riassunto      | Sharing successful examples of sustainable products from around the world, Green Products: Perspectives on Innovation and Adoption supplies an in-depth analysis of the key factors that influence the adoption of sustainable products. It examines case studies of green production and consumption from a business perspective considering both techno |