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Autore	Waltz Mitzi
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Nota di bibliografia	Includes bibliographical references (pages 143- 146) and index.
Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgements -- Preface -- 1 Who needs an alternative? An introduction to the role of alternative and activist media -- 2 A brief history of alternative and activist media -- 3 Unheard voices, unseen images -- 4 Anyone with a cheap transmitter can do radio -- 5 Broadcasting beyond the corporate sphere -- 6 Artistic impulses -- 7 Creating media spaces for the personal -- 8 'Cyberculture': a study of the latest wave of alternative and activist media -- 9 From the margins to the mainstream -- 10 New directions for a new century -- Notes -- Bibliography -- Internet resources -- Index
Sommario/riassunto	This study of alternative and activist media provides an introduction to alternative media theories, audiences and practices. It brings diverse voices and concepts from outside the commercial media world to the fore, enriching and challenging mass media. Illustrated with historical and current examples, from both a UK and international perspective, it also includes carefully constructed exercises and discussion topics

based on case studies and available texts.

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