

1. Record Nr.	UNINA9910788772103321
Titolo	E-learning for management and marketing in libraries // edited by Daisy McAdam = e-formation pour le marketing et le management des bibliotheques / edite par Daisy McAdam
Pubbl/distr/stampa	Munchen, : K.G. Saur, 2005 Munchen, Germany : , : K.G. Saur, , 2005
ISBN	1-283-40337-4 9786613403377 3-598-44015-4
Descrizione fisica	1 online resource (165 pages) : illustrations
Collana	IFLA publications ; ; 115
Classificazione	AN 54600
Disciplina	025.5/677
Soggetti	Distance education Internet in education Libraries - Marketing
Lingua di pubblicazione	Molteplice
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Front matter -- Contents -- Remerciements -- Acknowledgments -- Préface -- Preface -- Introduction -- Introduction -- Critical Issues Related to Internet Teaching -- De l'apprenant au concepteur : vers la mise en place d'une formation continue à distance des bibliothécaires/documentalistes en Tunisie -- Les formations au management utilisant les NTE à l'enssib : analyse transversale et retours d'expérience -- E-learning in Marketing Education in the UK and its Implications for Librarians -- La dimension europeenne de la formation a l'information des personnels enseignants -- CALIS, Computer-Assisted Learning for Information Searching -- Une communauté virtuelle d'apprentissage en gestion de projet -- La formation à distance dans un contexte sud-sud: défis et enjeux -- Teaching Smart: Developing Reusable Instructional Modules on the Web -- E-formation pour le marketing et le management des bibliothèques -- Developing E-Learning Prototype for Library Management - a Case Study -- Synthesis of Final Discussion -- Backmatter
Sommario/riassunto	The contributions to the conference held in Geneva in 2003, focus on

the very latest approaches to 'e-Learning'. The power and enormous diversity of this medium, becomes apparent as experts from all over the world compare notes and raise a whole new range of issues. The reader can examine the presentations of the various practitioners, or go straight to the discussions at the end, for insights into what the future holds for teachers and students alike.

---