

1. Record Nr.	UNINA9910788715603321
Titolo	Culture, entertainment, and health promotion in Africa [[electronic resource] /] / [edited by] Kimani Njogu
Pubbl/distr/stampa	Nairobi, Kenya, : Published byTwaweza Communications Ltd. for Population Communications International--Africa, 2005
ISBN	9966-1510-9-5 9966-1510-8-7 1-283-06375-1 9786613063755 9966-028-00-5
Descrizione fisica	1 online resource (230 p.)
Altri autori (Persone)	NjoguKimani
Disciplina	362.1096
Soggetti	Health promotion - Africa Health promotion - Social aspects - Africa Popular culture - Africa
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Title Page; Copyright Page; Contents; Dedication; Acknowledgement; Introduction; Chapter One - Notes on Reproductive Health and Soap Operas in Africa; Chapter Two - ""Transcending Colonial and Neo-Colonial Pathological Hangovers to Unleash Creativity""; Chapter Three - History of Entertainment Education in Africa; Chapter Four - Social Change Programming; Chapter Five - Oshikwapo Shikamara: Increasing Dialogue in Communities; Chapter Six - Culture as a Friend; Chapter Seven - Interpersonal and Inter-generational Communication; Chapter Eight - Art and History Chapter Nine - Meeting Donor ExpectationsChapter Ten - Research, Monitoring and Evaluation; Chapter Eleven - Writing and Producing issue Based Entertainment Programs; Chapter Twelve - Sustainability: A Possibility or a Mirage?; Chapter Thirteen - Entertainment: Media Regulation vis-a-vis Democracy and Health; Chapter Fourteen - A Praise Song for You; Chapter Fifteen - Conclusion: Way Forward/Declaration; References; Back Cover

## Sommario/riassunto

This book brings together multiple voices and positions from Africa. These voices, assembled during a 2003 Soap Summit held in Nairobi, are powerful and varied and suggest ways in which issues of health could be tackled in an entertaining manner. The summit organised by Population Communications International - Africa, highlighted the critical role that the arts can play in ensuring better health, especially among the youth. It resulted from the recognition that young people in Africa are faced with a myriad of problems and complications as they struggle to deal with growth and identity format

---