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   Chapter 6. The Limits to Speed in Ethnography - Melissa CefkinPart IV.; Chapter 7. The Cry for More Theory - Patricia Sunderland; Chapter 8. The Cry of Practicality - Rita Denny; Part V.; Chapter 9. Doing Corporate Ethnography as an Insider (Employee) - Vidar Hespø; Chapter 10. Doing Corporate Ethnography as an Outsider (Consultant) - Francoise Brun-Cottan; Part VI.; Chapter 11. Accelerated Pattern Recognition, Ethnography, and the Era of Big Data - Chad R. Maxwell
   Chapter 12. Pattern Recognition in Human Evolution and Why It Matters for Ethnography, Anthropology, and Society - Brigitte JordanIndex; About the Contributors

Sommario/riassunto	In this innovative volume, twelve leading scholars from corporate research labs and independent consultancies tackle the most fundamental and contentious issues in corporate ethnography. Organized in pairs of chapters in which two experts consider different sides of an important topic, these provocative encounters go beyond stale rehearsals of method and theory to explore the entanglements that practitioners wrestle with on a daily basis. The discussions are situated within the broader universe of ethnographic method and theory, as well as grounded in the practical realities of using ethnograp	

2.

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""The structure of the Hurewicz homomorphism"""""Joins, diagonals and Hopf invariants""; ""A subgroup of self homotopy equivalences which is invariant on genus""; ""Composition structure of the self-maps of SU(3) or Sp(2)""; ""Self-homotopy of a suspension of the real 4-projective space""; ""Phantom elements and its applications""; ""Homotopy equivalences of lens spaces of one-relator groups""; ""Principal S1-bundles and forgetful maps""; ""Rational type of classifying spaces for fibrations""; ""Problems on self-homotopy equivalences""