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| 1. Record Nr.           | UNINA990000347820403321  |
| Autore                  | Berkowitz, Norbert   |
| Titolo                  | An Introduction to Coal Technology. / N. Berkowitz   |
| Pubbl/distr/stampa      | New York : Academic Press, 1979  |
| Descrizione fisica      | XIV,345 p., ill., 24 cm  |
| Disciplina              | 662  |
| Locazione               | DINCH  |
| Collocazione            | 04 105-84  |
| Lingua di pubblicazione | Italiano   |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| 2. Record Nr.           | UNINA9910788539903321  |
| Autore                  | Ragsdale J. Donald   |
| Titolo                  | Compelling form [[electronic resource] ] : architecture as visual persuasion / / by J. Donald Ragsdale |
| Pubbl/distr/stampa      | Newcastle upon Tyne, : Cambridge Scholars, 2011  |
| ISBN                    | 1-283-30879-7<br>9786613308795<br>1-4438-3313-4  |
| Descrizione fisica      | 1 online resource (313 p.)   |
| Disciplina              | 720.1  |
| Soggetti                | Architecture and society<br>Communication in architecture<br>Persuasion (Psychology)                   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di bibliografia    | Includes bibliographical references (p. [290]-293) and index.  |
| Nota di contenuto       | TABLE OF CONTENTS; LIST OF FIGURES; ACKNOWLEDGEMENTS;  |

PREFACE; CHAPTER ONE; CHAPTER TWO; CHAPTER THREE; CHAPTER FOUR; CHAPTER FIVE; CHAPTER SIX; CHAPTER SEVEN; CHAPTER EIGHT; CHAPTER NINE; CHAPTER TEN; CHAPTER ELEVEN; CHAPTER TWELVE; AFTERWORD; REFERENCES; INDEX

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Sommario/riassunto

Compelling Form: Architecture as Visual Persuasion is an assessment of the visual persuasiveness of buildings. It demonstrates that architecture is as capable of social influence as speeches or advertisements are and that an awareness of this influence pr

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