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Nota di contenuto	Front matter -- Contents -- Introduction -- I. Technological knowledge in communication -- Communication on technology: Meeting point of theory and practice / Rothkegel, Annely -- Cognitive models of processing procedural instructions / Ganier, Franck -- How can the user be provided with the "right" questions and answers? / Ruda, Sonja -- A social perspective on writing in the workplace: Communities of Discourse (CD) and Communities of Practice (CoP) / Pogner, Karl-Heinz -- II. Information transfer through language(s) and pictures -- Technical communication and translation / Schubert, Klaus -- The class building potential of adjectives as used in German technical and advertising texts in a mail order catalogue / Cortès, Colette -- Instructional illustrations: Waypoints in the historical development / Schwender, Clemens -- III. Relationships between technology, communication and culture -- Software documentation: The role of computers as a means, tool and medium / Schmidt, Vasco Alexander -- Cultural aspects of technology and documentation: Contributions from the field of intercultural communication / Hermeking, Marc -- Cultural diversity and new media - their interaction as an element of European integration: Elaborating a European research network / Banse, Gerhard / Metzner-Szigeth, Andreas -- Biographical notes -- Index

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## Sommario/riassunto

The interdependency of technology and communication presents theoreticians as well as practitioners with a wide range of problems. Among the topics discussed in this interdisciplinary volume are: technological knowledge in text and context in combination with cognitive and social conditions, knowledge transfer beyond languages and cultures, the influence of the world wide web on social communities.

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