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Sommario/riassunto	Merchants, Barons, Sellers and Suits: The Changing Images of the Businessman through Literature originally began as a conversation about a hybrid course at Quinnipiac University. Its purpose was to take an online English course for non-traditional business majors and create a theme that would be relevant to the business world. Being given the task to create this course from the ground up was exciting and intriguing. There turned out to be a lot more material that could be used for this theme ...